

PPP Approach to Business Re-Opening

The approach consists of three key areas:

Provision of Advice Materials:

There are a range of materials that can be used by business and these are being delivered to them in a number of ways:

 www.publicprotectionpartnership.org.uk

 [@PublicPP_UK](https://twitter.com/PublicPP_UK)

 [@PublicProtectionPartnershipUK](https://www.facebook.com/PublicProtectionPartnershipUK)

In addition we are contacting businesses directly and advising in targeted areas of concern. An example of this is contacting business to advise on precautions needed on re-opening with respect of legionella.

We have also participated in the corporate roll out of advice and messaging as required.

Handling Requests for Advice

Over that last three months we have received a large volume of service requests from businesses, residents and occasionally employees. These have indicated some degree of confusion for businesses on what is and what isn't permitted. Where trading is permitted our primary approach has been to work with businesses to ensure that the risk to staff and shoppers are minimised.

We are actively encouraging retailers to contact us and will provide practical and legal advice on all occasions.

Proactive Visits

From new week (15/6) we will be conducting proactive visits to all high streets and shopping settings in the PPP area. These will be 'light-touch' and will be aimed at providing support to retailers (in particular independents) through re-assurance and advice. Hand out advice / notices will be given to retailers if needed. Where premises are open that shouldn't be will provide advice/use powers to close as necessary.

They will also be intended to provide support through developing shopper confidence with the message that Public Protection as the responsible body are working with retailers to minimise risk to everyone by checking the guidance is being adhered to.

The will be re-enforced with strong communications highlighting these light-touch with a view to developing critical consumer confidence.

Sean Murphy
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A shared service provided by
Bracknell Forest Council, West
Berkshire Council and
Wokingham Borough Council.

